



2018 SHINING STAR “EMERGING LEADER” AWARD APPLICATION

Through a competitive application process, one honoree will be selected from each of OC/PRSA's four PRSSA chapters. Each honoree will receive a \$1,000 stipend (“PRSA Dollars”) to “spend” on PRSA and OC/PRSA expenditures within two years. Dollars can be used for PRSA or OC/PRSA-sponsored conferences, events and learning opportunities. The award can be used for one major event, such as attending the national conference (including registration fees, hotel, food and transportation expenses), or for several opportunities throughout the year (such as OC/PRSA chapter luncheons, networking events, online learning opportunities, PROTOS event, PRSA or OC/PRSA membership fees).

To be eligible, applicants must: (1) be a senior enrolled full-time at Biola University, Chapman University, California State University Fullerton or California State University Long Beach (2) be a member in good standing of the PRSSA chapter at his/her university, (3) have a GPA of 3.0 or higher, and (4) **complete and submit this application** along with **resume** and **two letters of recommendation** from a professor, internship supervisor or PRSA leader to their PRSSA faculty advisor by the deadline listed. Students may use more than the space provided on the application form to answer the open-ended questions. Scholarship recipients will be notified in advance of the national conference registration deadline.

In addition to the “PRSA Dollars,” honorees will be added to the new Shining Star Emerging Leader Honoree Hall of Fame and be publicized by the chapter through traditional and social media.

Please note that winners may be asked to speak at an OC/PRSA monthly luncheon and required to be present for acknowledgement at the PROTOS Awards Ceremony in September 2018.

Questions about the updated to the Shining Star program can be sent to Les Goldberg at lqprman@gmail.com.

Deadline for Applications Submitted to Advisor: Monday, April 2, 2018
Advisors Select Recipient and Inform PRSSA Liaison: Friday, April 18, 2018

Announcements Made at Various Graduations Events Per Universities:
End of April/Early May

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Twitter: _____ Facebook: _____

Other social handles you'd like to share: _____

Be sure to "Like" OC_PRSA!

I am a senior at: Biola _____ Chapman _____ CSUF _____ CSULB _____

I expect to graduate (month) _____ of (year) _____ PRSSA Member since: _____

GPA: _____ Major(s): _____ Emphasis: _____

School activities:

Internship experience:

Significant academic studies or PR-related projects completed:

Community service activities:

What inspired you to pursue a career in public relations?

Plans after graduation:

Long-term career goal:

How do you plan to spend the scholarship funds (e.g. PRSA National Conference, OC/PRSA chapter luncheon(s), Yo/Pro events, PRSA or OC/PRSA-sponsored online learning opportunities?)

Applicant Signature: _____ Date: _____

Faculty Advisor Signature: _____ Date: _____